

# INDUSTRY PROSPECTUS

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**AD/PD™**  
**EDUCATION**  
**ON UNLOK**



# PARTNER WITH UNLOK

UNLOK Education is a leading platform for professional development and lifelong learning in the healthcare industry. As we continue to expand our offerings and reach more learners, we are seeking partnerships with industry allies who share our vision and values. UNLOK enters partnerships on the basis of mutual collaboration and respect.

## CONTACT

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## CORE PRINCIPLES



Cooperativeness



Transparency



Effectiveness



Complementarity



Boldness

# PARTNERSHIP GOALS

The UNLOK Platform was created to continue to provide yearlong medical education opportunities for our Health Care Professional network. Our goals when working with partners are to:

- **Enhance effective IME, CME and Industry education** for the UNLOK Community.
- **Develop education** across disciplinary and career stage boundaries.
- **Support emerging leaders** within the UNLOK Community.
- **Grow and nurture** the UNLOK Community.
- **Foster Diversity, Equity, and Inclusion** in healthcare education.
- **Innovate with Technology** by using the latest tools and platforms to enhance the learning experience for our community.
- **Promote Research and Innovation** in healthcare education.

## BRANDED LEARNING HUB

Education in the Hub will be a combination of accredited learnings, industry education, and informal learning (discussion boards, blog posts, downloadable materials).

Education topics, content, and audience will be in line with Supporter's educational goals.

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## YOUNG EDUCATION COMMITTEE

The Young Education Committee is comprised of our young and emerging leaders. As a part of **AD/PD™ UNLOK**, the Young Education Committee plays a critical role in shaping the platform's educational content and programming. It includes developing new courses and modules, providing feedback on existing content, supporting the journal club, and identifying emerging trends and topics in our field.

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## JOURNAL CLUB

An interactive virtual meeting that enables healthcare professionals to discuss and analyse the latest research articles, with authors or other experts within the field. Participants can exchange knowledge and insights, as well as explore new approaches to patient care, and the most up-to-date research.

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## MICROLEARNING

Short, bite-sized lessons designed to be completed in a few minutes. Microlearning provides healthcare professionals with quick access and targeted learning experiences that are designed to fit into their busy schedules. Over time, microlearning blocks may be built upon to create a full e-learning course.

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## WEBINAR

A virtual live symposium which can be accessed from anywhere in the world. It provides learners with the opportunity to ask questions and engage in real-time discussions.

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## VIRTUAL CASE STUDY (LIVE)

A dynamic and interactive learning experience that allows healthcare professionals to explore real-life clinical scenarios. Through this format, participants can work through patient case studies alongside experts, developing their diagnostic and treatment skills in a collaborative environment.

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## SCENARIO-BASED LEARNING

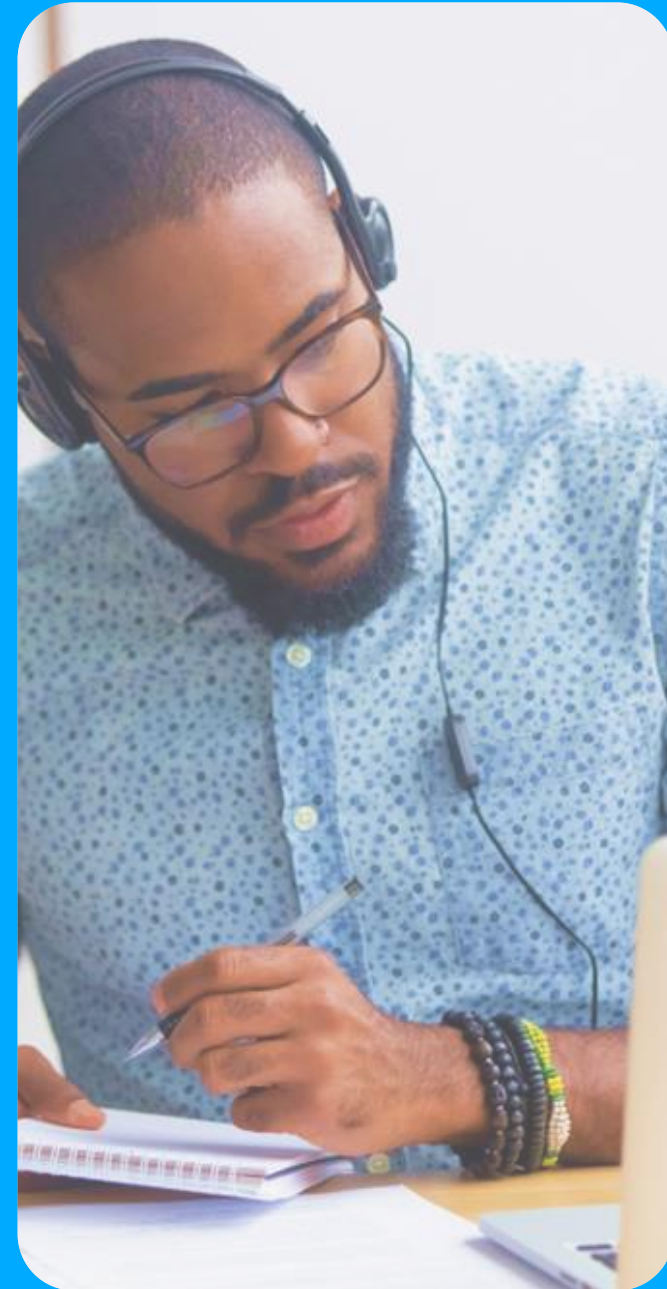
An interactive and engaging learning approach that simulates real-world situations to help learners develop their problem-solving and decision-making skills. Scenario-based learning can be used to simulate clinical scenarios that require learners to apply their knowledge and skills to diagnose and treat patients. It provides a safe space for learners to try and test new approaches when engaging with patients.

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## INTERACTIVE CASE STUDY (SELF-PACED)

An enduring format allowing healthcare professionals to work through patient cases at their own pace. Participants are able to develop their diagnostic and treatment skills while exploring the latest research and best practices.

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## MULTI-MODULE E-LEARNING COURSE

A comprehensive online learning experience that provides healthcare professionals with in-depth knowledge and practical skills. At their own pace, participants can explore multiple modules of information, each building on the last to develop a deep understanding of a specific topic.

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## VIRTUAL REALITY TRAINING

An immersive learning experience that uses technology to simulate real-life clinical scenarios. This format can provide healthcare professionals with hands-on training in a safe and controlled environment. These can include 360-degree videos that simulate clinical scenarios, interactive simulations, virtual tours of the human body, patient engagement and interaction, among others.

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## MASTERCLASS | SCHOOL

An intensive online learning experience that provides healthcare professionals with advanced knowledge and skills in a particular area. These classes are led by experts in the field and provide participants with the opportunity to ask questions and engage in discussions. Classes are normally capped in numbers, have a variety of delivery modes and are held over numerous months.

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## PODCAST

A convenient and accessible learning format that can be accessed from anywhere, at any time. This format can be used to share expert insights, discuss the latest research, and provide training in a conversational format.

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## MEET THE EXPERT | ASK-THE- EXPERT VIDEO

A live interactive learning format that allows healthcare professionals to ask questions and receive answers from experts in the field. This format can be used to provide clarification on complex topics or to explore real-life scenarios in more detail.

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## EXCLUSIVE DIPLOMA COURSE

A Diploma Course is a comprehensive educational program that provides in-depth training and knowledge in a specific topic. The Diploma Course will provide learners with specialized training in a particular area of choice. Learners will complete a series of modules or courses to earn their diploma. By sponsoring a Diploma Course, you can support the education and training of healthcare professionals in a specific area of your choice.

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## DISCUSSION BOARD

A Discussion Board is an online platform where individuals can engage in conversations and exchange ideas with others on a particular topic. Discussion Boards are an important tool for learners to connect with their peers, ask questions, and share insights and perspectives on a wide range of topics. Discussion Boards allow users to create new threads or topics and respond to existing ones.

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The logo for UNLOK, featuring the letters 'UNLOK' in a bold, sans-serif font. The letter 'O' is stylized with a power button symbol (a circle with a vertical line) inside it. The background of the slide is a solid blue color with a large, faint, light-blue power button symbol centered behind the text.

UNLOK

Should you have any question regarding the partnership opportunities, please contact

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